

# Infocast Limited wins the Hong Kong Brand Development Council Hong Kong Top Service Brand Award 2018



In January 2019, Infocast Limited was awarded the Hong Kong Brand Development Council's "Hong Kong Top Service Brand Award 2018". This prestigious lifetime recognition is only awarded to the year's top 10 Hong Kong companies with a proven track record of service excellence and business success.



## Our "Top Service Brand" Commitment

Infocast's core values are to deliver comprehensive, innovative, customer-satisfying and cost-effective financial technology (FinTech) solutions to banks and brokerages in Hong Kong and across Asia.

We are honored to receive this award, and shall continue to work together with our clients to maintain our "Top Service Brand" commitment in the years ahead.

# 香港品牌發展局「香港服務名牌 (2018 年)」：滙港資訊

公司：滙港資訊有限公司

創立時間：1996 年



主要服務：金融資訊科技產品、證券交易平台及解決方案

「TOP 嘜」核准類別：金融科技解決方案(證券交易平台、結算系統、股票市場報價系統)、軟件系統維護與支援、資訊網站、手機應用程式開發及管理

## 成名之道

以高質量服務、高科技平台為基礎，堅守「全面、創新、高效、顧客為先」，致力成為值得信賴的交易方案供應商。

## 公司特寫

滙港資訊於 1996 年成立，是香港首屈一指的金銀業資訊科技供應商之一，為超過 150 間香港及亞洲的銀行、證券商提供證券交易平台、企業解決方案、財經資訊以及投資者應用程式等服務。公司擁有超過 100 位行業專才，以尖端科技為客戶提供無間斷、優質的全方位支援。

## 品牌風采

「滙港資訊」專注於為金融業研發技術方案，更是香港第一間為證券經紀行提供完整交易服務的供應商；旗下的解決方案涵蓋整個交易、結算、清算週期，包括即時市況報價系統、買賣平台、後台結算系統與配套基礎設施等。

「滙港資訊」自行開發各種證券報價系統。其中，「北斗星 InvestGO」採用全新軟件架構，具備提供市場資訊和股票分析的功能，幫助用家製定具洞察力和可操作性的投資策略；「雙子星 InvesTrade」專為零售銀行和證券商而設，將成熟的交易系統與強大的金融資訊服務結合為「一站式」證券交易平台，既方便使用又具成本效益。有見於智能手機日趨普及，「滙港資訊」推出手機交易平台「滙港投資寶 InvestPRO」，在現有交易及資訊系統的基礎上，加入社交互動和短訊功能，打破手機交易程式只做買賣和分析的傳統框架。

「滙港資訊」的創新解決方案和優質服務得到各界認同；除獲香港品牌發展局頒發「2018 年香港服務名牌」外，更在不同的領域中屢獲殊榮：「亞太資訊及通訊科技大獎」和「香港資訊及通訊科技獎」。

## **Hong Kong Brand Development Council's "Hong Kong Top Service Brand (2018)" – Infocast**

Company – Infocast Limited

Year of Establishment – 1996

Main Services – Financial Technology Products, Securities Trading Platform & Solutions

“Top Mark” Registered Categories – Financial Technology Solution (Securities Trading Platform, Settlement System, Stock Quote System), Software Maintenance & Support, Information Website, Mobile APP Development & Management

## **Secret to Success**

Striving to be a trustable solution provider for financial institutions, Infocast provides high-quality services and high-technology platforms in accordance with our core principles of “comprehensiveness, innovation, cost-effectiveness and customer satisfaction”.

## **Company Profile**

Established in 1996, Infocast is a leading provider of financial technology services, supplying brokerage trading platforms, enterprise solutions, financial market-data contents and investor applications to over 150 banks and brokerages in Hong Kong and across Asia. Infocast employs over 100 industry professionals, devoted to delivering the highest-standard ongoing support with cutting-edge technology.

## **Track of Glory**

Infocast specialises in providing technology solutions for financial industry. Being the first one in Hong Kong to supply an all-in-one securities trading system for retail brokerages, it offers a comprehensive range of solutions that encompass the entire trading lifecycle, including market data terminals, trading platforms, back-office settlement and infrastructure services.

Among Infocast's self-developed financial technology solutions, InvestGO is a next-generation market data system, which integrates modern software architecture, multi-market real-time data-feed and intelligent analytic tools, helping clients to formulate insightful and actionable investment strategies. InvesTrade is a one-stop securities trading platform for retail banks and brokerage firms; by combining a proven trading engine with a powerful market data system, it offers a cost-effective turn-key solution that can be quickly deployed. In view of the increasing popularity of smart phones, Infocast has introduced InvestPRO, an investment and trading application for mobile devices that includes built-in mobile-first features such as social network integration, instant messaging channels, push notifications and one-touch trading to deliver premium on-the-go trading and portfolio management services.

Infocast has received extensive recognition for its achievements in technology innovation, service commitment and branding. Apart from the “2018 Hong Kong Top Service Brand” presented by Hong Kong Brand Development Council, it has been granted the prestigious “Asia Pacific Information & Communication Technology Alliance (APICTA) Award” and “Hong Kong Information & Communication Technology (HKICT) Award” amongst others.